



**TENNIS BALL CRICKET ASSOCIATION OF KERALA
(KTCA)**



KTCA Ernakulam Committee initiative

KERALA PREMIER LEAGUE

EDITION 5

2025 December 17-21

**St.Pauls College ground,
Ernakulam**



**FOR MORE INFO:
+91 98460 20572**

KERALA PREMIER LEAGUE 2025 Edition 5

Announcement from Tennis Ball Cricket Association of Kerala

Good cheerful days are back again. 2025 is going to be yet another unforgettable year as the announcement of KERALA PREMIER LEAGUE 2025 is made, An elite event of Kerala and prestigious league of KTCA. We whole heartedly appreciate KTCA team for the great job done in organizing and making this event happen at this level!! wish all the players, organizers and viewers a great time. All the best.

Aeon of Kerala

Yes, we are here to celebrate the cricket festival of Kerala. Besides Kerala Premier League - Edition 1 and 2 and 3 and 4, KTCA Announces the Edition 5 which is going to happen on December of 2025. This tournament provides opportunity for all cricket players across kerala and is considered as one of most awaited and cheered tournaments of Cricket. KPL Edition 5 The tournaments are conducted at day to attract one of the most excited crowds cheering their teams. The tournament attracts fans from India and overseas. The tournament keep the highest ethics and good sports spirit all the way. We invite you to participate and be a part of this great event held at God's own Country - Kerala.

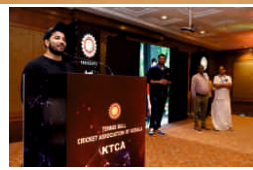
Viewership on the go

"Besides local footprint, Global viewers for Kerala premier league edition 1 and 2 and 3 and 4 has got an uptake of 124K unique viewers and have an average of 24.3 Lakh views for entire tournament, which is recorded in WebStreaming.in Youtube Channel. Online presence of viewers from 23 countries was recorded in Edition 1 and 2 and 3 and 4. Kerala Premier League - Edition 5 broadcasting by WebStreaming.in and this year expecting an average growth of 60% in terms of online viewership."

All Kerala Event with International Standards

Well Talented around 350 players registered all over kerala and tournament auctioned with 16 teams with 16 different and reputed franchise picking their own team in grand auction. The tournament keep the highest ethics and good sports spirit all the way. We invite you to participate and be part of this great event held at God's own Country - Kerala.

KERALA PREMIER LEAGUE HISTORY





WINNERS



RUNNERS

KPL 2024





TENNIS BALL CRICKET ASSOCIATION OF KERALA (KTCA)

2025 KERALA PREMIER LEAGUE COMMITTEE

Chairman



VIPIN. K.M
ERNAKULAM

Vice-Chairman



AFSAL KUNJUMON
ERNAKULAM

Vice-Chairman



MANSOOR
CALICUT

Vice-Chairman



FIROSKHAN
CALICUT

Co-ordinator



SHAJUDHEEN
KASARAGOD

Convenor



ROSHIN
ERNAKULAM

Joint Convenor



THAHIR
PALAKKAD

Joint Convenor



SHIHAB
CALICUT

Joint Convenor



UNNI KRISHNAN
THRISSUR

Finance



AJMAL
KANNUR

Finance



NISHAD
ERNAKULAM

Finance



MANSOOR
ERNAKULAM

PATRONS



PRAJITH
TRIVANDRUM



AL JASSAM
TRIVANDRUM



SAMEER
KANNUR



RAJU
PALAKKAD



NIZAR P
ERNAKULAM



BIJU VARGHESE
ERNAKULAM



ABHILASH
ERNAKULAM



SAJU NAVODAYA
ERNAKULAM



TENNIS BALL CRICKET ASSOCIATION OF KERALA (KTCA)

EXECUTIVE MEMBERS - STATE COMMITTEE



DANESH
ERNAKULAM



RAFEEK
KASARAGOD



GOPAN
KANNUR



JISHOR
KOTTAYAM



RAHUL
KOLLAM



SAIFUDEEN
KANNUR



RUNCY
TRIVANDRUM



JUNAID
ALAPUZHA



RAJEEV
MALAPPURAM



KIRAN J.K.
TRIVANDRUM



SANDEEP
TRIVANDRUM



SHEHEER

SOCIAL MEDIA
CO-ORDINATOR

EXECUTIVE MEMBERS - ERNAKULAM DIST. COMMITTEE



ABIN MATHAI



AJMAL



FARAZ LUCKMAN



NITHIN



SARATH



SEJU PAUL



SHAN RASHEED



UNNIKRISHNAN



VIBESH



ANAS



TENNIS BALL CRICKET ASSOCIATION OF KERALA

KERALA PREMIER LEAGUE 2025

Edition 5

SPONSOR TARIFF

Title Sponsor	-	10,00,000
Co-Title Sponsor	-	5,00,000
Co- Sponsor	-	3,00,000
Winners Price money	-	4,00,000
Runners Price money	-	2,00,000
Semi finals Price money	-	1,00,000
Winners Trophy	-	25,000
Runners Trophy	-	20,000
2nd & 3rd runner up Trophy	-	10,000
Man of the match Trophy	-	2,000/match
All man of the match	-	50,000
Man of the tournament	-	75,000
Players individual final Trophy	-	10,000
Orange cap award	-	20,000
Purple cap award	-	20,000
Emerging player award	-	20,000
Team jersey full set	-	25,000/team
Official jersey	-	30,000
Umpires jersey	-	30,000
YouTube Live	-	2,00,000
Stage	-	25,000
Entrance board	-	25,000
Boundary board	-	3500/1ps
Official mementos	-	25,000
Medical partner	-	15,000
Ball	-	50,000

PREMIUM SPONSORSHIP PROPOSAL

SPONSORSHIP BENEFITS

1. Ground & Tournament Branding

- ❖ Main Stage Backdrop with brand logo
- ❖ Boundary Boards & Entry Arches branded
- ❖ Branding at Toss, Awards, Dugouts

2. Team Jersey Placement

- ❖ Sponsor logo on jersey front of all teams

3. Digital Promotions

- ❖ Live Streaming Branding on YouTube & social platforms
- ❖ Branded highlight reels, countdowns, graphics
- ❖ Daily posts with brand tags and mentions

4. Posters, Hoardings & Publicity

- ❖ Logo on all tournament posters and flex boards
- ❖ Offline/Online ads with sponsor visibility

5. Ceremonial Highlights

- ❖ Sponsor felicitation at closing ceremony
- ❖ Logo displayed during Man of the Match/Series awards
- ❖ Sponsor plug during announcements

GRAND PLAYER AUCTION

Venue: 5-star Hotel Hall, Ernakulam

Auction Day Promotions:

- ❖ Full sponsor branding inside the auction hall
- ❖ Live coverage on YouTube & Instagram Live
- ❖ Sponsor video played before and after bidding rounds
- ❖ Brand mention in all press releases & invitations
- ❖ Photo wall and media backdrop with sponsor logo
- ❖ Sponsor representative can inaugurate the auction and speak briefly
- ❖ Sponsor presence on Player Cards, Auction Screens, and Digital Bid Panels

CONTACT DETAILS

- ❖ Organizer: Tennis Ball Cricket Association of Kerala
- ❖ Email: ktca2019@gmail.com
- ❖ Mobile: +91 98460 20572

Optional Add-ons (On Request)

- ❖ Custom sponsor reels and audio-visual ads
- ❖ Promo voice-over videos with branding
- ❖ Separate YouTube ad spots during match live streams
- ❖ Full sponsor-led auction recap video
- ❖ Branded countdown timer before matches



TENNIS BALL CRICKET ASSOCIATION OF KERALA

Recognised by : Ministry of Youth Affairs and Sports, Govt. of India

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Ph: +91 9846023451, +91 98460 20572, +91 9745520027 E-mail: ktca2019@gmail.com